

Patty Farmer



Booking Information and Speaker Kit 2021



**Award-Winning Marketing & Media Expert
International Speaker | Magazine Publisher
Podcast Host | 5 x Best-Selling Author
Seven-Figure Event Producer**

Do You Want a Globally Recognized, World-Class Speaker for Your Next Event?



Meet Patty Farmer

Patty is THE marketing and media strategist who tells it like it is so your audience can master their marketing, leverage the media and **MAKE MONEY** doing what they love to do.

Your audience knows their business can give them the life they've always wanted. They've got the product or service that is the solution to a real problem their customers have. If they could just get the right plan in place to scale and serve more people and become more visible, they'd be on the way to accomplishing what they know they are capable of, and having the life and lifestyle they desire and deserve.

Patty shares actionable strategies on how to build a seven-figure business and events using their greatest asset: **THEMSELVES.**

What to Expect

- Prompt, professional replies to your calls & email messages.
- A personal phone consultation with Patty prior to your event, so she can learn how she can best serve you and your audience.
- An announcement about your event on Patty's social media channels of over 100,000 connections (This assumes that your event is open to the public and you want additional visibility).
- Training & presentations will be professionally prepared and dynamically delivered, focused on achieving the outcomes you want with your audience.
- Talks are customized to suit your event theme.
- Hosted events are fun & high energy keeping the crowd engaged.

International Speaker of The Year
Winner Top Ten Media Speakers You Need to Know
Business Strategist of The Year Winner
Inducted Into the WAW Hall of Fame
Magazine Publisher
Podcast Host
5 Best Selling Books
392 Interviews
237 Live Events Produced
389 Profitable Clients
106,000 Connections



As an award-winning Marketing & Media Strategist, International Speaker, Podcast Host, Magazine Publisher, 7 Figure Event Producer, and 5X Best-Selling Author, Patty Farmer makes marketing and media PROFITABLE, NOT PAINFUL.

Patty specializes in Marketing & Media Strategies and works with small business owners, entrepreneurs, and speakers to attract and convert their ideal clients so they can make a bigger impact in the world and even bigger deposits in their bank account.

She has created a network of 100,000+ connections while teaching thousands of entrepreneurs to connect, collaborate and convert in less time and make more money while designing the lifestyle they want to live.

Patty has been seen on the covers of magazines such as Accomplish, Unleash Your Bold, Be the Boss, Women Who Mean Business and EXPERTpreneur.

She was recently awarded the "Global Business Strategist of the Year" by Global Powerhouse Group in London, England and named #3 in the "Top Ten Media Speakers You Need to Know" and awarded the "International Speaker of the Year" by the Public Speakers Association

100,000+ Subscribers

Marketing, Media & Money Magazine (and Podcast)

Connect and engage with industry experts, and influencers globally, who generously share their knowledge, strategies & resources on what's working NOW to help you grow your business.



Media Powerhouse * Marketing Expert * Monetization Authority

Signature Topics

It can be a challenge to find the perfect speaker for your event. If your group or association are looking for fresh ideas and relevant information from an industry expert who is in the trenches every day... then you have found your speaker. Please take a moment to review some of her most requested topics. Patty offers customized talks, so if you don't see what you are looking for, contact her team at: www.PattyFarmer.com

01 LEVERAGING THE MEDIA: LEVERAGE IS THE KEY TO MILLIONS

It's a crowded market and there is a lot of noise. Patty will share actionable strategies on how to leverage your time, money, energy, and your network to get massive results to succeed (and stand out) in today's business environment.



02 MONETIZE THE MIC: 8 WAYS TO MAKE MONEY SPEAKING

Seven figures from the stage? Absolutely. Learn eight ways to use speaking to expand your reach, increase visibility, and attract ideal clients for your business. Patty turned speaking into a 7-figure revenue generator. You can too!

03 DITCH THE PITCH: CONVERTING RELATIONSHIPS TO REVENUE

Relationships are the currency in today's business environment. Patty's three-step system to grow your business will increase the ROI of every connection you make. You'll also learn the #1 technique she uses to cut her follow-up time in half.



Signature Topics

All topics may be customized for your audience and can be delivered virtually or in-person. They are available as a keynote, workshop, break out session, full or half day training or a television, radio, or podcast interview.

04 7 - FIGURE EVENTS: PUTTING BUYERS, NOT BUTTS IN SEATS

So you've spent all of this time putting together an incredible event; now what?

Patty shares how to market your event and create the right messaging to get your ideal BUYERS at your event to turn it into a revenue generating machine.



05 10 STEPS TO MANIFESTING MORE MONEY NOW

Want the secret to seven figures? Learn the strategies Patty has used to manifest more money now AND more money later for herself and her clients. Entrepreneurs, this is a MUST SEE presentation!



06 SOCIAL SELLING: PUTTING THE SOCIAL BACK IN SALES

How do you sell without selling? Patty shares how to position yourself as an industry expert, identify the decision makers, and influence their purchasing decisions. Don't let your competition see this presentation before you do!





People Are Talking!



What Event Producers Have to Say About Patty...

Patty Farmer and Les Brown keynoted my Public Speakers Conference. I had more requests for Patty to return than any of the other presenters. She gave so much INCREDIBLE, FRESH, AND INNOVATIVE INFORMATION that the room was packed, and the audience was hanging on her every word. Don't hesitate to bring Patty in for your next event. She is worth every dollar. - Tonya Hofmann, Public Speakers Association

Patty Farmer is a dynamic speaker: she immediately connects with her audience and makes you feel like she is talking directly to you. Patty is a networking genius, her years of experience in networking have provided her with a deep understanding of the needs and frustrations of small business owners. - Tony Cecala, Ph.D. Event Producer

I booked Patty to speak to my high-caliber entrepreneurs at eWomenNetwork Central NJ chapters monthly event prior to COVID-19. We pivoted to a virtual event and she was a pleasure to work with all the changes. I was impressed by how much she engaged with the social media posting I did and she even promoted the event to her tribe. All speakers should learn from her on this. Then she delivered a deeply rich presentation full of insightful tips and current strategies for today's environment. Truly a 5* professional speaker! Thank you Patty for making me look so good and for providing so much to my members. - Roe Couture DeSaro, TEDx Speaker, eWomen Director

Patty was part of an amazing panel of 7 figure business women. This is less than 2% of the population. incredibly positive, thriving instead of surviving. I loved the powerful practical presentation demonstrating how you can control your mindset and your calendar! - Liz Boers-Maynard

I recently had the pleasure of having Patty speak for our local Polka Dot Powerhouse chapter and WOW, were our members impressed! Patty was able to share strategies for being intentional about networking and creating quality business connections with others. Patty is a wonderful speaker and we were lucky to have her share her expertise! - Jessica Martin, Consultant

If you're looking for a powerful award-winning speaker who excites your audience with actionable steps to move their business forward, check out how Patty Farmer combines Marketing, Media & Money with speaking. - Adam Urbanski, The Marketing Mentors

I had the opportunity to hear Patty speak at The Rise Live event. She was truly amazing and gave GREAT information about networking that I've been using with great success! I highly recommend her to anyone who wants to learn how to build a strong business network. - Wendy McClelland, Business Coach & Speaker

All of the attendees came away with knowledge using right away. I have already had requests to bring her back! - Christine Marquette, Marquette Fitness & Health

Patty Farmer was one of our guest speakers at the Authentic Marketing Summit™ and was an absolute delight to work with! Patty provided an excellent training on joint ventures to our audience of entrepreneurs and small business owners, and her value-packed content was super appreciated! When it comes to authentic connections, joint ventures and business relationships, Patty is a total pro. - Caitey Gilchrist, CSR



Leverage the Media

Patty believes that relationships are the currency in today's business environment. She has built relationships with journalists and media representatives and has collaborated with a vast number of media outlets including; television, radio, newspapers, podcasts, magazines, business journals, bloggers and influencers. Patty will teach your audience how to develop media relationships and how they can leverage the media into monetization for their businesses.



Marketing, Media & Money Podcast



Patty shares tips and proven strategies to scale your business, shorten your learning curve, and stand out in a crowded marketplace.



plug in. power up. get paid!

Book Patty



Schedule a Phone or Zoom Appointment With Patty:

- www.ConnectWithPatty.com

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*Event Hosts & Planners Love Hiring Patty
Because Audiences Love Patty!*